



# CP4H Response to Peabody's plan for the Holloway Legacy Women's Building

Peabody Plan presented on Jan 18<sup>th</sup>

This presentation represents the voices of those that have campaigned for an iconic Women's Building, all women, especially those that are vulnerable or have had contact with the Criminal Justice system.

# INTRODUCTION

## A Legacy Women's Building on the site of the Former Holloway Prison

The Holloway Women's Building is supposed to be ground-breaking and unique iconic building, an honour to the prisons **170 year history**. There is no template, it needs to be **MORE** than an existing Women's Centre, or Community Centre that operates like a Church Hall. **The supplementary Planning Document states that it should provide like-for-like services as offered by the prison under one roof.**

What sets this site apart from all others is its unique legacy. We believe it can be **a visionary model for social housing projects and transformative women's services**, and demonstrate how campaign groups and the local community can work together with politicians, planners and developers to get the best possible outcomes for all.

**Women have multiple and complex needs**, there has to date, been no feasibility study to identify these needs **and how much space will be required to provide all these services.**



HMP Holloway by Erika Flowers, 2017

## The position of CP4H can be summarized in the following six points:

- 1. There must be a Women's Building.** A single floor at the bottom of multi-story block of flats is not a “building.” Any structure that can credibly be called a Women’s Building, and can adequately reflect the historical legacy of site, must be distinct and standalone. There has as yet been no attempt to explore how this might be done.
- 2. The Brief (i.e. aim and ambition) expressed in the Peabody presentation is too limited.** The aim from the outset must be for a bigger building to provide more comprehensive services to women and the local community.
- 3. Women's specific services.** The Current plan has lost its women-only spaces. It does not reflect the Council's SPD Planning requirements for “like for like” replacement of services lost or dispersed when the prison closed. These include female offender services and support of locally based specialist women’s voluntary and community groups.
- 4. The current design is not “fit for purpose”.** The current single-floor plan cannot deliver the range of services and activities proposed for the building. Some are not appropriate to shared, multi-purpose spaces; others cannot be accommodated within the footprint of the current plan. The outdoor spaces will not be comfortable. The front will be noisy and polluted and the back will be cold and shaded.
- 5. Future-proofing.** Since it may be 5 years before the building opens, the Planning proposal should be flexible enough to allow space to be added as the feasibility study and fundraising identify new resources.
- 6. Eco building and the Climate Emergency.** The building (and entire site) should be a Net Zero Carbon operation with low carbon construction.



HMP Holloway Gardens by Erika Flowers, 2016

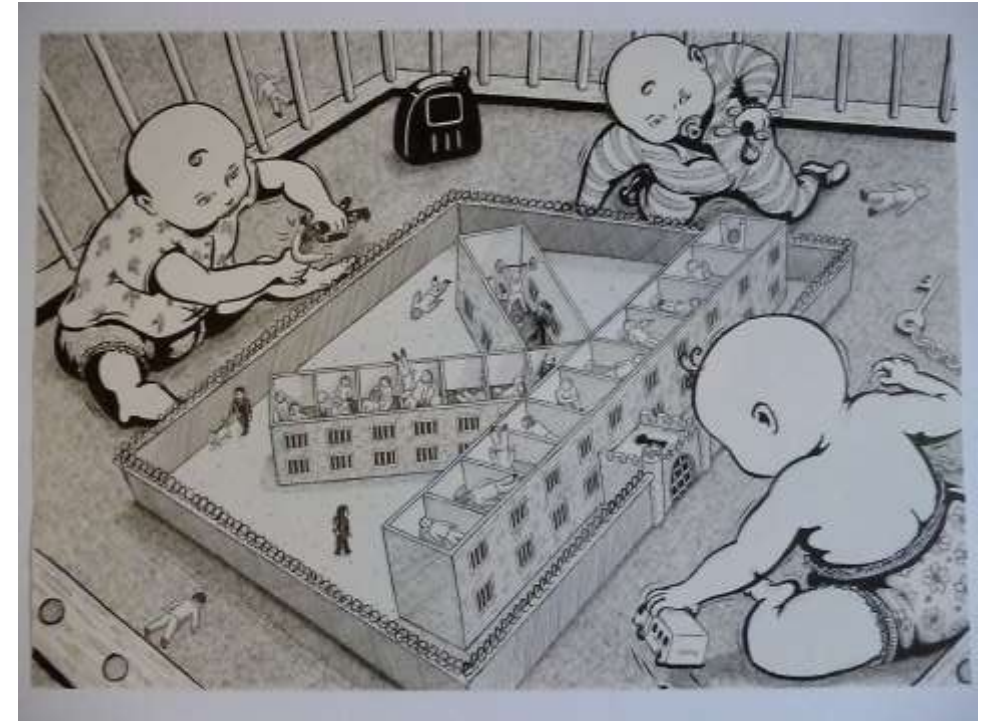
# Why a Women's Building?

**We must learn from the mistakes of the past and invest in the system that has seen the systemic problems within society repeatedly repress women, the consequences of which resonate through generations.**

**HMP Holloway was awarded it's best ever safety rating in 2015, just before it was closed, for the pioneering holistic approach that it had with the women and the wide variety of therapeutic services that it offered.**

**By providing these *like-for-like* services for the most vulnerable women in society or those who have had contact with the Criminal Justice System, *all women and their families* will be able to find help for whatever issue they face. The Women's Building needs to impact the wider society, more than 'privileged' folk can conceive.**

**As a society we need to be progressive in the way deal with vulnerability and rehabilitation, linking up all the services under one roof that are needed to help women.**



Playtime by Erika Flowers, 2016

# Like-for-like Holistic Therapeutic Services

Therapy does not just get delivered in a one-to-one session, it is spread wide through all areas of life, practically and emotionally, empowering the person to live productive lives and inspire positive decision making.

There were over 30 organisations offering such services as;

Psychotherapy

Addiction services

Art Therapy

Craft Therapy

Textile classes

Ceramic classes

Printing

IT Classes

Music Classes

Cookery classes

Life Skills

Hygiene and Cleaning Classes

Mother and Baby services

Parenting Classes

Homework Club

Faith Practice

Business Classes

Careers Advice

Employment Services

Refuge Services

Bereavement Services

Debt Services

Addiction Services

Relationship Services

Children's Services

Legal advice

Domestic Abuse Services

Peer Support

Women in Prison

The Hub - Clothing and phone charging etc.

Housing Services

Help Accessing benefits

Guest Speakers

Theatre productions

Yoga and fitness classes

Distance learning

Women's Probation Services

ROTL

Research

Foreign National Services



Care by Erika Flowers, 2016

# HISTORY – The question of size

Islington Council originally suggested that the **Women's Building** should be **800sqm** (based on a standard Community Centre)

**The Community strongly suggested this was not anywhere near adequate.**

Islington Council's **DRAFT** masterplan for the **Women's Building** then detailed a series of flexible spaces based on existing Women's Centres and Brickworks Community Centre that adds up to **1250sqm**.

The fact that the Women's Building has increased from **800sqm – 1250sqm** is seen by Peabody and Islington Council as a compromise.

**The Community strongly maintains that this is nowhere near adequate.**

Following its own design consultation, the Council's June 2020 *Holloway Women's Building Development Brief: Draft for Consultation* clause 27(a) stated that "**Outstanding architecture and design will be required to celebrate and honour the history of women on the site. This should be a flagship building with inspirational spaces that women can feel proud to visit**".

**CP4H does not understand how a legacy Women's Building that also houses space for the new community of approx. 1000 flats, is just 50% bigger than a standard community centre.**



**The sticky situation of being in Prison in your dreams with concrete on your feet – By Erika Flowers 2016**

# HISTORY – Islington Council Draft plan

Peabody have not explored **the possibility of** a larger space for the Women's Building, a stand-alone building or an annex building.

**We have never received an updated Brief for the Women's Building from Islington Council with response to the Community feedback on the DRAFT plan.**

This is a huge site, yet there continues to be an intractable position where nothing less than maximum housing should be on the site at the expense of a truly iconic and transformative Women's Building. This site is not going to solve Islington's Housing problems, and **to play expanding the Women's Building off against losing Social Housing has long been considered something that should not happen and should not be brought into the equation.**

*Holloway Prison Site Supplementary Planning Document (SPD) states that a Key Planning and Development Objective is (Clause 3.1): "The provision of a women's building/centre that incorporates safe space to support women in the criminal justice system and services for women as part of a wider building that could also include affordable workspace to support local organisations and employment opportunities."*

Colour & Texture in Architecture



Islington Council's Draft brief appendix 2 images  
Suggestions for an iconic building

# HISTORY – CP4H suggestions



**CP4H** has presented their ideal vision for an **Iconic Transformative Women's Building** in the form of feedback to the consultation, presentations, details of how a transformative Women's Building can integrate throughout the site, a spatial analysis suggesting all of the services that need to be present in the Women's Building and have explained their views and demands extensively in many meetings and written documents.

Reclaim Holloway's original ideas



CP4H plans from **Spatial Analysis Workshop – The Dream 4000-6000sqm**

**The community estimates that the building should be 4000-6000sqm**

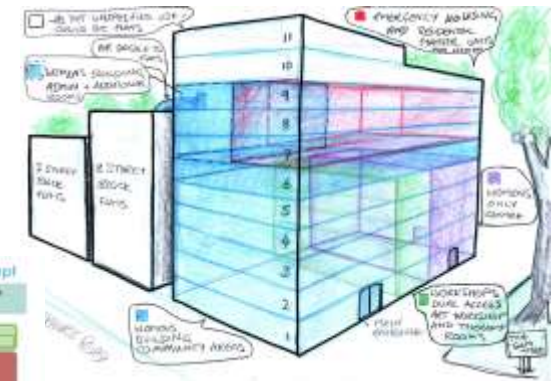


CP4H presentation of **The Holloway Women's Building – An Integrated Vision**

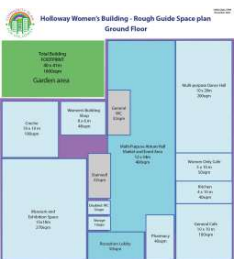
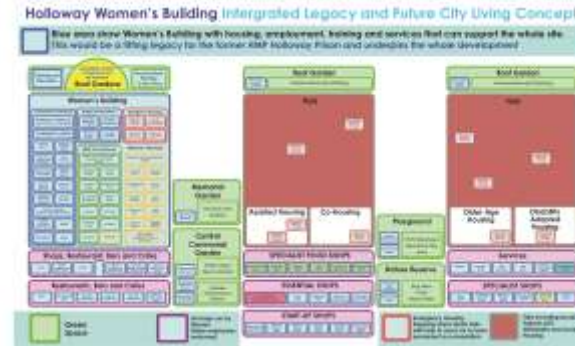
CP4H suggestion of how to make the Women's building bigger and iconic within existing plans



Reclaim Holloway's original ideas  
In Lego from Peabody's first event in 2019



CP4H suggestion of how to fit The Women's Building into Peabody's First DRAFT Masterplan





# Not what we were hoping for

Islington Council's DRAFT plan for the Women's Building had many suggestions of what the iconic building might look like. The current plans bear no resemblance to these suggestions whatsoever.

We were really hopeful that following the meeting in Oct/Nov 2020 when both Islington Council (Linda Aitkin) and the community invited Peabody to explore a bigger Women's Building. An invitation they did not uptake!!

What we were presented with is a slight re-draw of the same basic footprint for the Women's Building, with multiple suggestions for the use of the spaces.

These suggestions are based on squeezing as many services into a space as possible, however impractical that is to run, rather than designing the Women's Building around a comprehensive Feasibility Study.

*Clause 4.20 of the SPD states "Given the services and support networks that operated from the site, there would be a shortfall in Islington/north-east London if this is not re-provided. **The continued presence of a base for women's services, including female offender services, should therefore be provided as part of any future development proposals** for the site in order to ensure equivalent levels of provision and access."*

## Colour in Architecture



Islington Council's Draft brief appendix 2 images

## Peabody's Before and after masterplan for the Women's Building

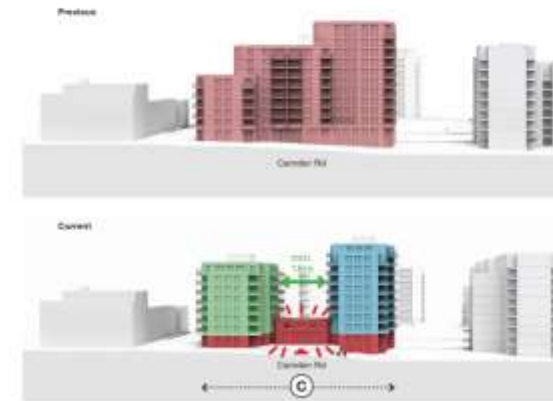


# Peabody's Latest Presentation – January 2021

**An iconic Women's Building has been reduced to one floor under two blocks of flats clad in brick that resembles the prison walls. An atrium entrance to this ground floor space is what we are being told to accept as an iconic Women's Building. No alternatives have been offered.**

This latest presentation is very disappointing to the community, as it just feels like a list of reasons why the communities demands can (bar a few points) be avoided, dismissed or ignored entirely. We have all put in hours of unpaid time, expertise, advice and creative suggestions, most of which feel have been ignored or rejected due to a lack of understanding or unwillingness to explore them.

### 3. VISIBILITY + PROMINENCE MASSING DEVELOPMENT



Peabody's latest plan for the Women's Building



Entrance to HMP Holloway



Entrance to proposed Holloway Women's Building



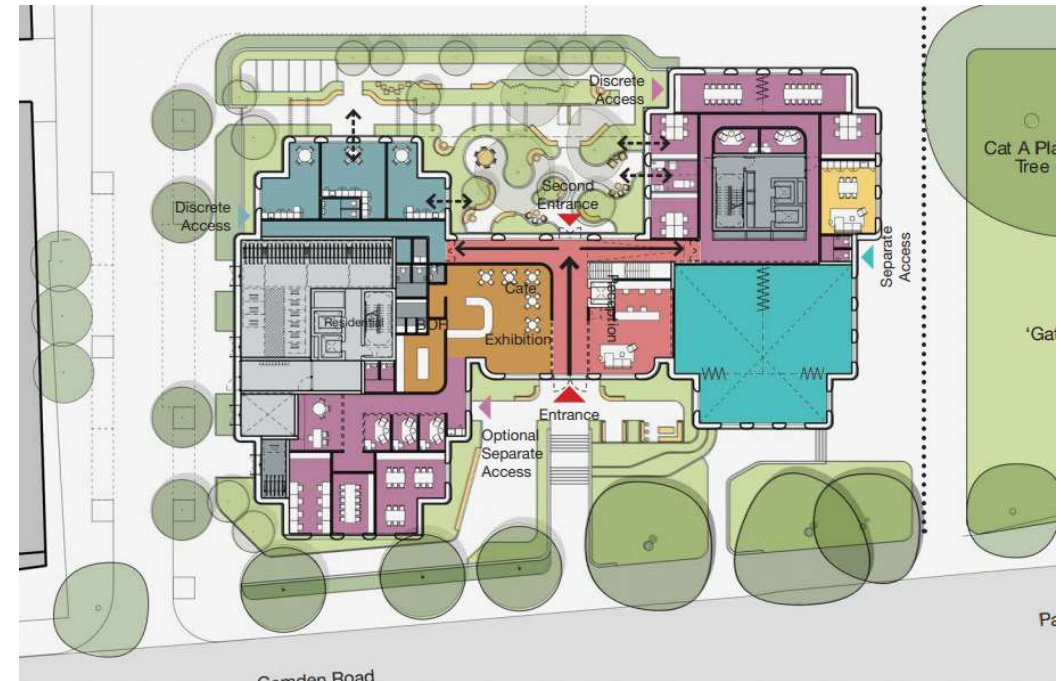
# Peabody's Latest Presentation – Layout plan

A Women's Building that meets the *needs of women*,  
**NOT** a building that **WOMEN** have to meet the needs of.

The current plans decree that all spaces are 'flexible', expecting all the organisations, services and facilities time share limited space, however impractical this will be in reality.

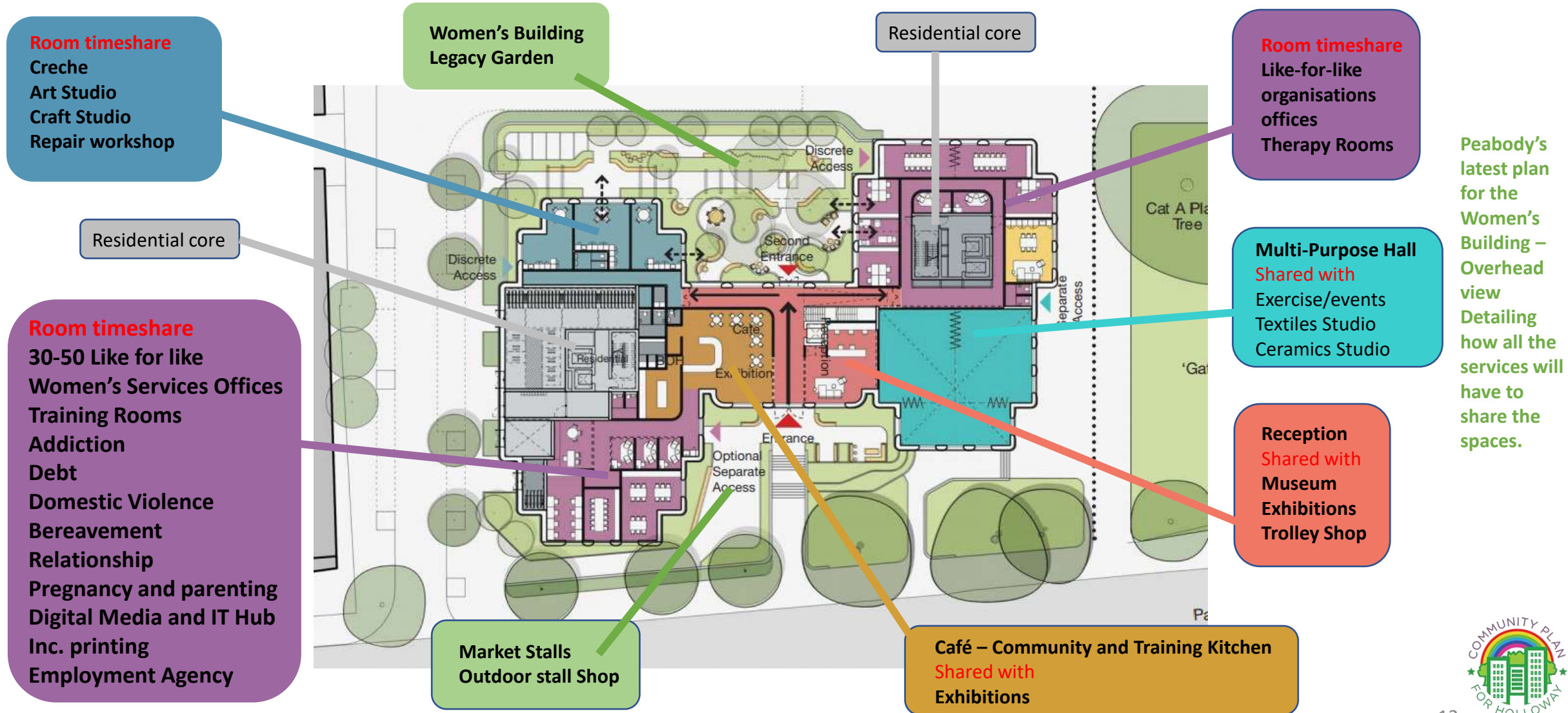
**Dedicated spaces** allow classes and access all day, a busy working Mum will not be able to access the classes or sessions if they do not happen to fall within a timeframe that works for her, thus excluding many women from being able to use the Women's Building effectively.

**SPD 4.21** In addition to space to provide support for women in the criminal justice system, it will also be important to provide space for support and services for women more generally. Estimates suggest there are around **40** organisations in operation in the borough providing support and activity specifically for women. There are also other organisations who now operate outside the borough but that still have strong local connections. The long standing connection between the presence of a women's prison and the growth of locally based specialist women's voluntary and community groups should continue to be supported.



Peabody's latest plan for the Women's Building – Overhead view  
Detailing how all the services will have to fit into the single ground floor.

# Peabody's Latest Presentation – Proposed room usage

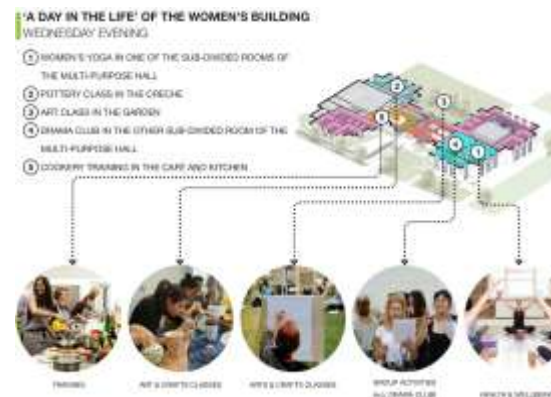
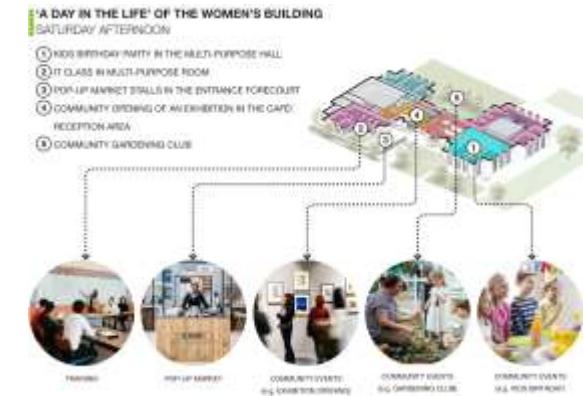
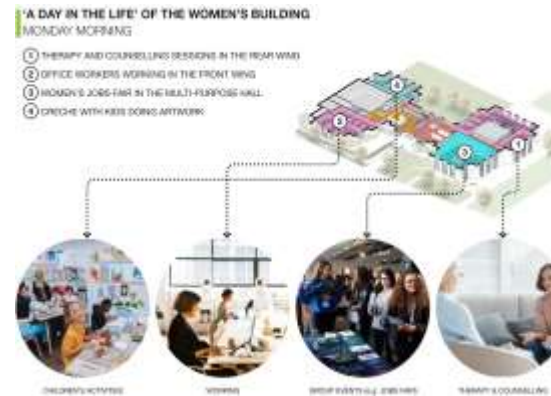


Peabody's latest plan for the Women's Building – Overhead view  
 Detailing how all the services will have to share the spaces.

# Flexible spaces?

**Flexible spaces are being touted as the answer to all the problems.** Flexible spaces pose their own problems, to clear, sanitise, reconfigure and set up for a new purpose takes time, this means that the room is lost for use during transition times and you have to pay someone to continually move furniture and set up the room for a new function. **This is not an effective use of the space or employee time.** It also makes it really difficult for services to operate as they all compete for space and (favourable) time slots to deliver what they offer.

This is disappointing, that after all our input, so little had fundamentally changed. There is a severe lack of imagination and creativity in the plans, and some of the **suggestions made in the presentation had nothing to do with building a functioning iconic Women's Building, rather reasons why Peabody (without a feasibility study or any expertise in how the Women's Building will function) felt that we didn't need, or could avoid supplying space for it.**



Peabody's suggestions of how the building will function with room use continually changing.

# The iconic transformative Holloway Women's Building (floor)

- The current plans cannot be referred to as a 'Women's Building', it is a floor under a block of flats. It is not iconic.
- Transformative has been translated into 'flexible'.
- It is no longer for women as there are no women only spaces.
- The presentation was more about You said: we don't think you need this, this is how we are going to avoid giving you this, we can dodge giving you this, you can do this instead. ***These are suggestions, NOT practical solutions for a viable building.***
- Peabody has suggested that the Women's Building is now on multiple floors. This is hardly the case as just the Multipurpose hall is double height with storage and amenities on the lower ground floor. and the entrance is an atrium. It was suggested that there was a mezzanine level, however there is little extra floor space, just windows that look down into the Multi-purpose Hall (MPH).
- The MPH would also be used to host events and productions. A retractable or temporary stage would enlarge the reach and functionality of this space.
- **The main ask for more space was noticeable in its absence in the presentation as it was not addressed at all.**



**Crying by Joan Wisdom.**  
Edward Adamson Art Therapy,  
Netherne Hospital 1960's  
Artwork held in Wellcome Trust  
collection

# PEABODY: You said / we did

## YOU SAID / WE DID

- |                            |                         |
|----------------------------|-------------------------|
| 1. LEGACY                  | 15. IT ROOM             |
| 2. MASTERPLAN INTEGRATION  | 16. MUSIC AND RECORDING |
| 3. VISIBILITY / PROMINENCE | 17. THERAPY ROOMS       |
| 4. STANDALONE              | 18. SWIMMING POOL       |
| 5. DISCREET ENTRANCES      | 19. WOMEN'S REFUGE      |
| 6. GARDEN                  |                         |
| 7. COMMERCIAL              |                         |
| 8. MARKET                  |                         |
| 9. WOMEN'S BUILDING SHOP   |                         |
| 10. NHS PHARMACY           |                         |
| 11. FLEXIBLE CAFÉ          |                         |
| 12. TRAINING KITCHEN       |                         |
| 13. ARTS & CRAFTS          |                         |
| 14. MUSEUM                 |                         |

### We also asked for:

- **More space**
- Food production in the gardens and roof gardens
- **Integration with commercial spaces**
- **Dedicated** Art, craft, textile, workshop and IT rooms (Creative centre)
- **Dedicated** offices
- **An Employment Agency**
- **A satellite Garden Workshop**

# 1. LEGACY – (*Statements from Peabody in italic GREEN BOX*)

Women deserve more than childcare, Yoga, coffee and therapy.

*'A range of organisations to offer care, counselling and respite for vulnerable women alongside spaces for celebration and creativity.'*

The organisations that will offer these services have not been analysed to determine exactly how much space they would require. A small flexible space/zone of just 5-7 flexible rooms has been allocated in which all 30-50 organisations will have to share with training. Some of these spaces are just one desk and no private consultation rooms are provided. There also needs to be a dedicated meeting room that can facilitate cross service planning as well as commercial hire opportunities. **This is not conducive to offering sustainable and consistent services for either the women or the service providers.**

**There are currently no women only spaces or Emergency Housing for vulnerable women that require real respite.**

SPD Clause 4.24 states “It will be important that a safe, women only space, with separate and secure access and outdoor amenity space, is provided as part of a high quality flexible facility that can allow multiple services to operate from the building and provide a safe and pleasant place for clients accessing the services.”





# 1. LEGACY – Financial viability

***‘Grow and adapt to changing demands whilst being financially viable.’***

There is not enough space for the Women’s Building in the first place, therefore there is no opportunity for it to grow, it can only be in a constant state of flux as services compete for space.

Service providers need a secure base to work from.

It cannot be financially viable if it cannot house the services that it is supposedly built to accommodate.

**Constantly changing the use of a room is not economically viable, is disruptive to delivery and disturbing for the clientele.**

**There has to date been no Feasibility study done for the Women’s Building.**



# 1. LEGACY – Architectural expression

***‘Highly visible with innovative architectural expression.’***

**The building looks like a block of flats.** The entrance is heavy, dominating and imposing. The brickwork is reminiscent of the prison. It is not iconic, cannot be identified from a distance. Curvy balconies do not constitute innovative architectural expression. There is nothing about the plans that are *really* innovative. There has been little suggestion of what features are actually legacy and how they might be applied. The Griffins could be celebrated. Many aspects of the building should reflect legacy, not just statues of Suffragettes in the garden.

The architecture should include nooks and crannies or decorative details that birds can nest in in them bringing wildlife to the site and pest control for the food producing areas which are a major aspect of the legacy honouring the Garden Girls who kept the grounds in the prison.

Some wall space should be allocated for murals and mosaics to represent a lively creative community.

***‘Semi public forecourt and flexible outdoor room’***

We welcome space outside the Women’s Building. However, why is the forecourt semi-public when it is open to Camden Road? What does semi-public mean? What does ‘outdoor room’ mean?



Peabody’s suggestions of how the Women’s Building will look.

# 1. LEGACY – An iconic building

***‘Sense of grandeur and celebration.’***

The building is an imposing block of flats that are not that different from so many other blocks of flats being built at the moment.

There are no different materials suggested to make the Women’s Building stand out, it blends in with the flats. There is no sense of celebration in the architectural design to make it iconic and stand out.

The current design is suppressed under flats, the entrance is dominating and imposing. It is more reminiscent of the prison or municipal Soviet infrastructure than a welcoming Women’s Building.

***‘Opportunities to integrate legacy artwork.’***

The only areas suggested to integrate legacy artwork is on the cafe walls and in the gardens. All sorts of Legacy artwork and projects should be located across the site; In the Women’s Building, the gardens and in communal areas of the flats.



The Closure of HMP Holloway  
By Erika Flowers 2016

# 1. LEGACY – Shop and museum/exhibition space

***‘Prominent spaces suitable for exhibition and one-off/temporary exhibitions’***

The only spaces available for temporary exhibitions are the MPH (Multi-Purpose Hall), and the reception/café walls. Using the reception/café walls would mean removing the legacy artwork and the museum exhibits.

***‘Creating a building that can be full of activity, whilst retaining safe, secure and peaceful spaces for those that need them.’***

**Currently the building will be in a constant state of flux** as the rooms are constantly being re-purposed due to their ‘flexible’ nature. This is not the sort of activity that we feel will really meet the needs of women. For women, or anyone wishing to use the Women’s Building there needs to be a sense of continuity, reliability and a sense that the building will house the services that they require when they need it, not just when the building is scheduled to offer it. This is integral to its success and imperative to its viability.



COMBINED MUSEUM SHOP AND RECEPTION AT ZABLUDOWICZ COLLECTION  
by AHMM at Prince of Wales Road, Kentish Town

Peabody’s suggestions of how the Museum/shop/exhibition space might work.

**There is currently no space indicated for this in the plans**

## 2. MASTERPLAN INTEGRATION

We welcome the direct relationship to the central park and access to the MPH. **However, in our presentations we have explained how the Women's Building can have a relationship with the community spaces and food production on the site. This is not addressed.**

We appreciate that the current plan places the Women's Building in the most prominent location, but are disappointed that no other suggestions have ever been explored or discussed.

### MASTERPLAN INTEGRATION

#### DEVELOPMENT OF THE WOMEN'S BUILDING LAYOUT

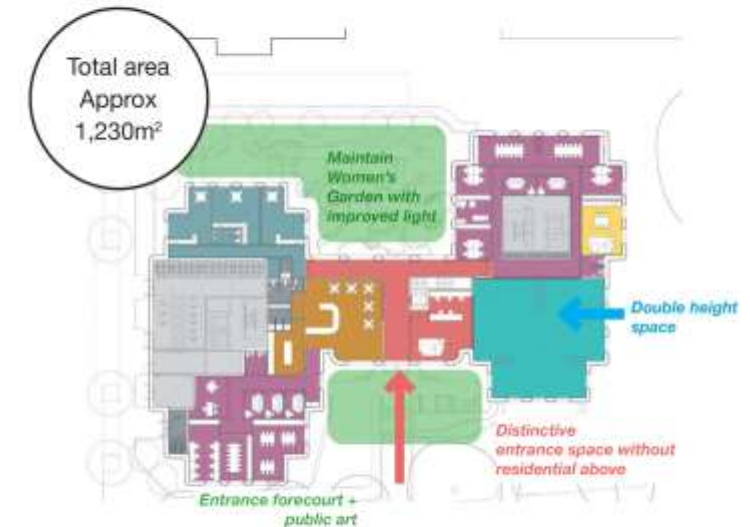
##### Previous



##### LBI and community feedback

- Create presence on Camden Road
- Introduce a celebratory or innovative form
- Improve distinction

##### Current



##### Action

- We've created a separate 'pavilion' and forecourt for the Women's Building
- We've created a distinctive entrance and arrival approach

##### Effect

- Increased street presence
- A celebratory entrance with a new forecourt
- An opportunity for public art / memorial
- Improved daylight to the Women's Garden



### 3. VISIBILITY/PROMINENCE

We have been asking for an **iconic stand alone building** that is easily identifiable from the housing. Making the entrance bigger and more dominant and imposing does not make the building iconic. It does not differ much in appearance from the rest of the site. The space above the entrance will be dark as it is overshadowed by two tower blocks.

We suggested that a **Geodesic dome** on top of the building to grow food and light up at night would be a beacon for all women and be a prominent iconic feature. **There is nothing innovative or prominent about the current building that captures the attention or celebrates Holloway's legacy.**



In light of the current Cladding Crisis, CP4H is suggesting that the whole site to be designed so as to not require cladding, yet remain architecturally interesting and inspiring.



CP4H research into interesting architectural buildings that do not require cladding



GRAN MEDITERRANEO by ARCHITECTURES DAVID TUCHMAN, Tel Aviv-Yafo, Israel (concept)

## 4. STANDALONE

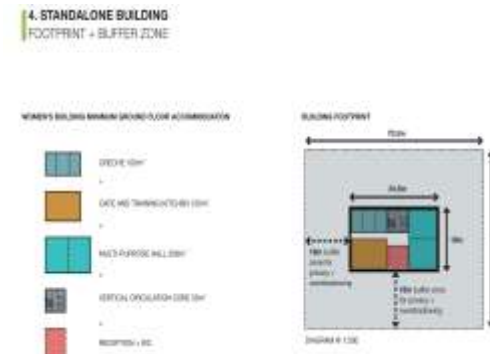
The idea of a **stand-alone building** has not been properly explored. A square with an 18m buffer zone has been placed on top of an existing building and the loss of those flats held as the reason for not having a stand-alone building. No other position on the site was explored. **The option of an annex building has not been explored.**

**The option of the Women's Building even being on multiple floors has not been explored.**

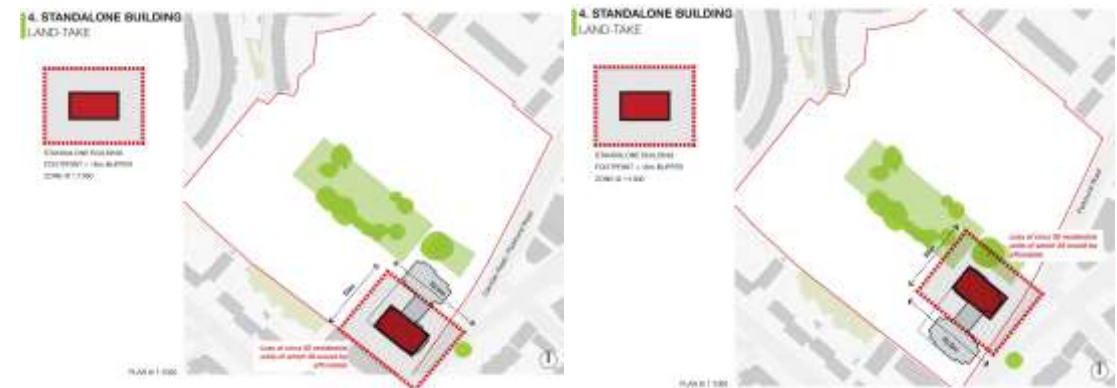
*Peabody suggests that a stand alone building will be in-efficient to run.*

The whole site will be subject to providing efficient and economical sustainable heating and cooling. There are many innovative solutions around keeping the running costs of a stand alone building down that have not been explored.

Whilst we appreciate that there is an urgent need for housing in Islington, this site is just one of many that will be developed to meet this demand. This site will not solve the problem. There has been no fixed number of flats detailed yet. **The dogged pursuit of the maximum number of flats at the expense of providing an iconic legacy building is extremely damaging and factious.** **There is enough room on this site for both.**



Peabody's exploration of a stand alone building.

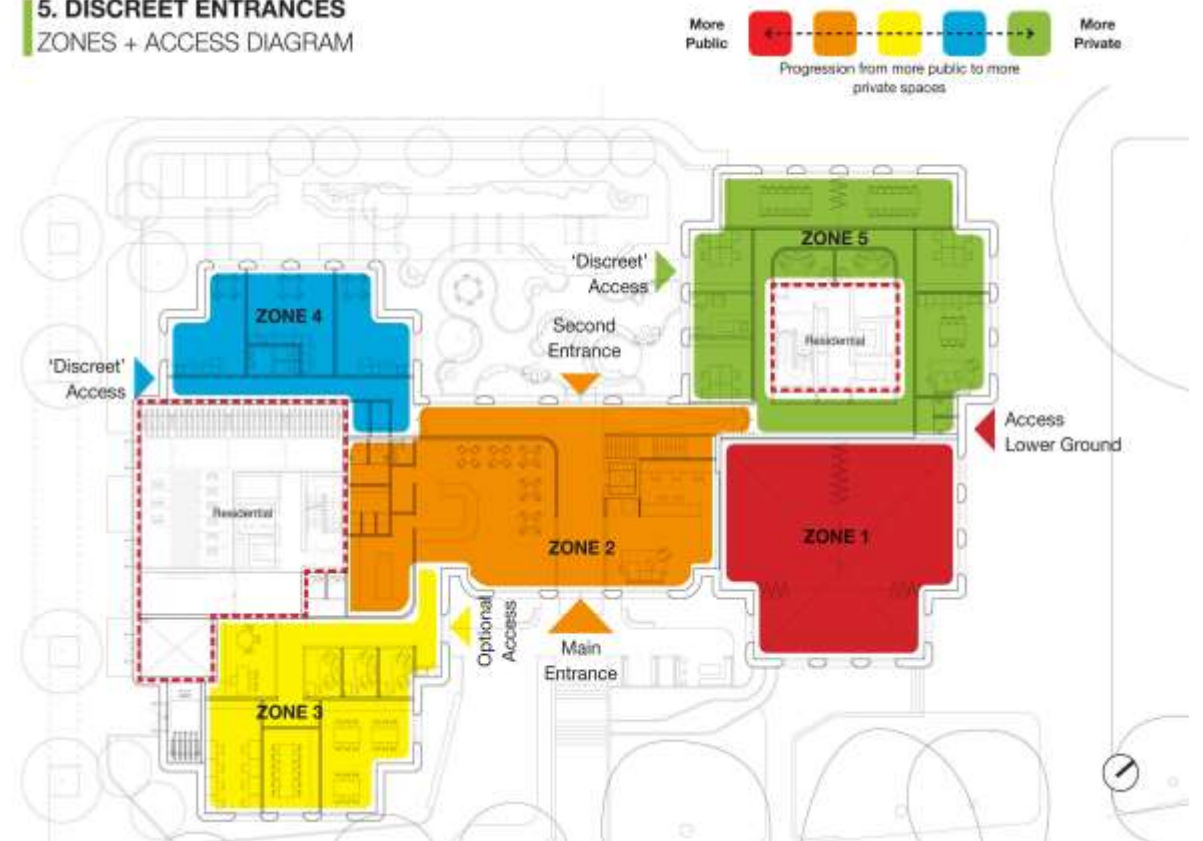


# 5. DISCRETE ENTRANCES

We welcome multiple entrances enabling discrete and additional access as this will allow vulnerable women to access women only services discretely.

**However, as there is no specific provision in the current plans for Women only spaces, we question why these entrances would have to be discrete, they are just providing outside access from each zone, necessary for fire regulations.**

5. DISCREET ENTRANCES  
ZONES + ACCESS DIAGRAM





# 6. GARDEN

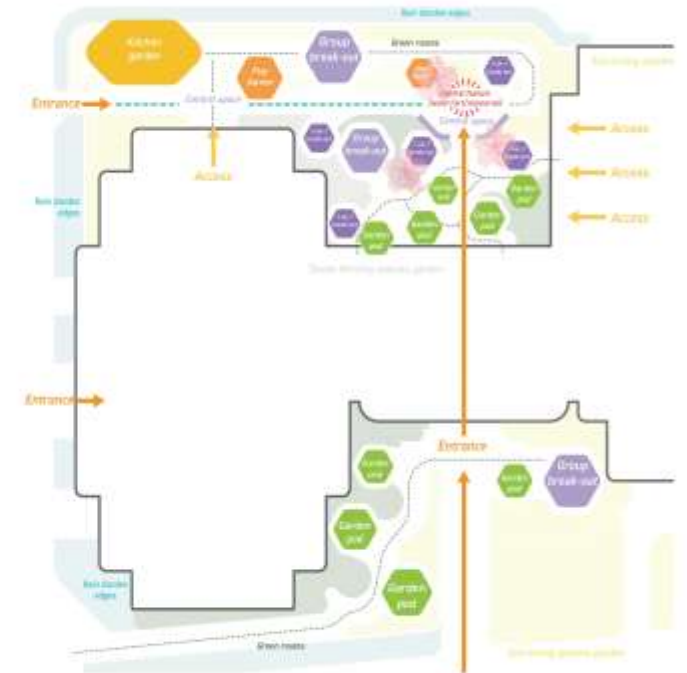
The garden area shows breakout space and seating pods in areas that will receive hardly any sun, even in mid-summer.

We welcome all sorts of activity in the gardens, however, British weather does not allow for classes to be held outside at any time of the year. The images suggest a highly planted area, however, a large open space in the Women's Garden will be required to accommodate group sessions, especially fitness classes.

We welcome all sorts of art installations and environmentally friendly enhancing features.

We welcome the extension of the Women's garden to get more light, but the garden is no bigger than in the original plan.

## 6. GARDEN CHARACTER AND ZONING



All images used in this presentation are for illustrative purposes only. EXTERIOR ARCHITECTURE



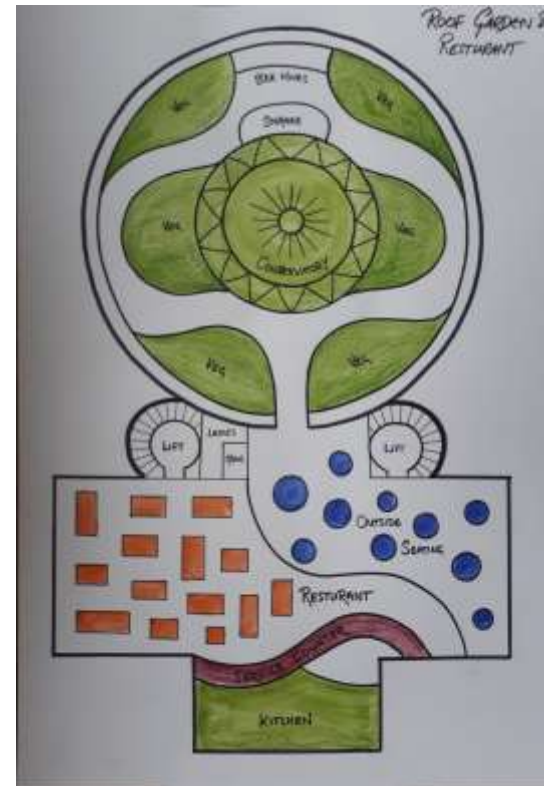
# 6. ROOF GARDEN

The roof garden(s) were not explored in the presentation.

CP4H has always asked for the Women’s Building to have access to the roof gardens contributing to their maintenance and opportunities to grow food crops.

There is no indication that there would be access to the garden space above the Women’s Building atrium entrance.

CP4H has also always asked for the building to be iconic, so that it can be seen from a distance and be instantly recognisable. This can be achieved in many ways, we have suggested that a **geodesic dome on the roof** would not only act as a conservatory and viewing platform, but could be lit up at night symbolising that the building is **A Beacon for all Women.**



CP4H Roof garden suggestions with geodesic dome.

## 7. COMMERCIAL – Women-led businesses

*There should be commercial opportunities for women-led businesses.*

**Women-led Businesses are not the same as Service providers.**

**Where is the affordable workspace to help women-led businesses located? How much commercial space will be allocated to workspaces?**

The council have recommended to Peabody that the Women's Building group engage the LBI Inclusive Economy Team and affordable workspace providers to consider models **where advice and support can be provided from the Women's Building**, signposting space elsewhere that has greater opportunities for serendipity and scale.

**The whole point of the Women's Building is to house the Like-for-like services under one roof, signposting to services elsewhere completely defeats this objective.**

SPD 4.29 The provision of some business use on the site is likely to be acceptable given the need for this type of accommodation. **In particular office/workshop space which provides for small businesses. There is also the potential to provide affordable workspace on the site which could be complementary to the community uses that are proposed.**



Look Mum No Hands! Bicycle Hub



A bicycle hub needs to offer sales and service of all sorts of transport from bicycles to electric bikes, scooters and mobility scooters.

## 7. COMMERCIAL – Bike Hub

SPD 4.25 The wider building could include **affordable workspace to support local enterprises and employment opportunities, particularly for young people.** There is also the potential to **provide a service offer to the wider community with the provision of a range of well-being, therapeutic and family support services.**

We were asking for the commercial spaces on the site to be women-led so that they can truly integrate and work with the Women's Building, not just signposting off site. This site should be a fertile hub from where businesses grow, they might then move off site.

We particularly mentioned a **Bike Hub** that can be linked to the Women's Building to provide support and training for the whole community. This has not been addressed, we would like to see some commercial space optioned and allocated specifically for this so that the Women's Building can begin to organise setting this up and deliver it as soon as the site is open. We do not want to have to compete with big business for these spaces and would hope that Islington Council and Peabody would support this financially viable community-led enterprise.

**This will be a car free zone, bicycle repair will be essential as everyone is being encouraged to cycle more.**



Look Mum No Hands! Bicycle Hub



A bicycle hub needs to offer sales and service of all sorts of transport from bicycles to electric bikes, scooters and mobility scooters.

# 8. MARKET

We welcome the outside market space. We would also like some space inside to house some stalls as the British weather does not permit for a permanent outdoor market.

We welcome the investigation into suitable durable flooring to endure footfall in the MPH.

## 8. MARKET FORECOURT POSSIBILITIES

Garden Road Forecourt activation possibilities

**Art exhibition / display**

- Configuration allows for central activities with an adjacent terrace.

**3x 3x3m marquee market**

- Larger marquee stalls with space for outdoor furniture.

**6x regular size market stalls**

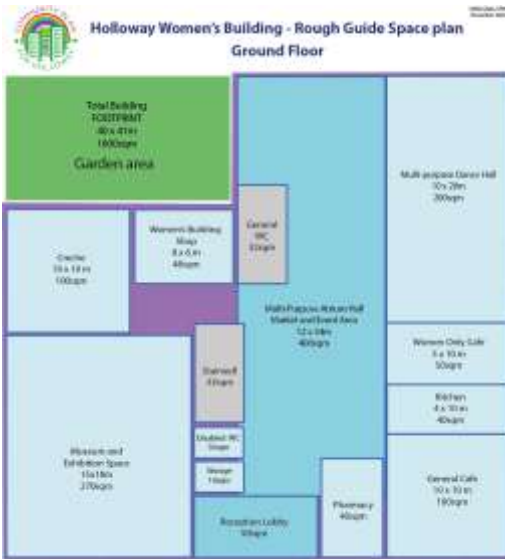
- High space for can or small food truck to serve upper level (2.5m high).

**Film / Screening / Women's Day speaker event**

- Dark chairs for A2 viewers.
- Screen placed strategically across the event to form Cinema Road.

All images used for this presentation are under the control of the copyright holder and are used at the discretion of the presentation holder.

EXTERRIOR ARCHITECTURE



CP4H suggestion for indoor market space



# 9. WOMEN'S BUILDING SHOP

**We do not accept that a trolley or an outside market stall would be a suitable substitute for a shop.**

A shop space would be selling artwork and products/produce made on and off site by women. These items will not fit on a trolley and would be impractical to set up on a stall daily or in inclement weather.

The shop and museum area will be an important source of revenue and footfall draw.

A shop could however be combined with a museum space where small groups could enjoy learning about the history of the site and then purchase items from the shop area. **This needs to be a dedicated space.**

## 9. WOMEN'S BUILDING SHOP RETAIL OPPORTUNITIES

- FLEXIBLE RECEPTION / CAFE / SHOP
- POP-UP RETAIL INDOORS OR IN THE WOMEN'S BUILDING FORECOURT



COMBINED MUSEUM SHOP AND RECEPTION AT ZABLUDOWICZ COLLECTION  
by AHMM at Prince of Wales Road, Kentish Town



POP-UP SHOP CART  
by The Pound Shop, run by George Wu and Sara Melin, their aim is to spread design to a wider audience by making it accessible through price and engagement

**There is no space currently allocated for an indoor shop**

# 10. NHS PHARMACY

The NHS was a big presence in HMP Holloway, as it catered for women's complex needs on site.

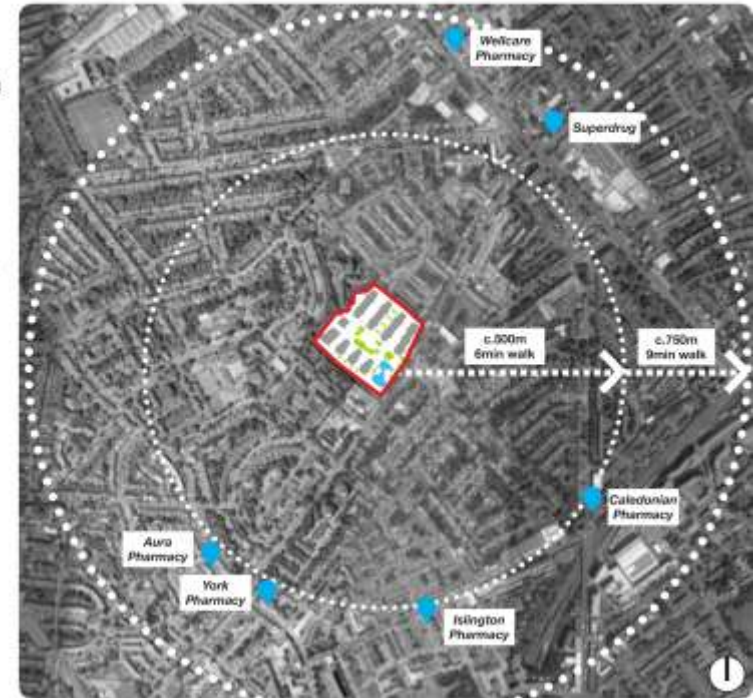
We would suggest that a small commercial space on the site be offered to a pharmacy in order to provide service to the Women's Building and wider site.

The NHS was a major provider in HMP Holloway supporting the women's medical needs, which will not be met by excluding this service from the site.

We are constantly told that the plans adhere to policy. This may be so, but this is not a reason for not including a pharmacy or actively inviting a Pharmacy to take a commercial space. This would be integral to the support that the Women's Building aims to offer and offers opportunity to **go above and beyond existing policy.**

## 10. ON-SITE PHARMACY WE DID

- As before, there are a number of considerations for including commercial spaces within the Women's Building including the availability of commercial units within the masterplan and the **existing availability of pharmacies in the local area** - Caledonian Pharmacy at 486a Caledonian Road, to the south; York Pharmacy at 400 – 404 York Way and Aura Pharmacy at 21 Brecknock Road to the west; Boots, Superdrug and Wellcare Pharmacy to the east in Nag's Head, and in the Whittington Hospital to the north.

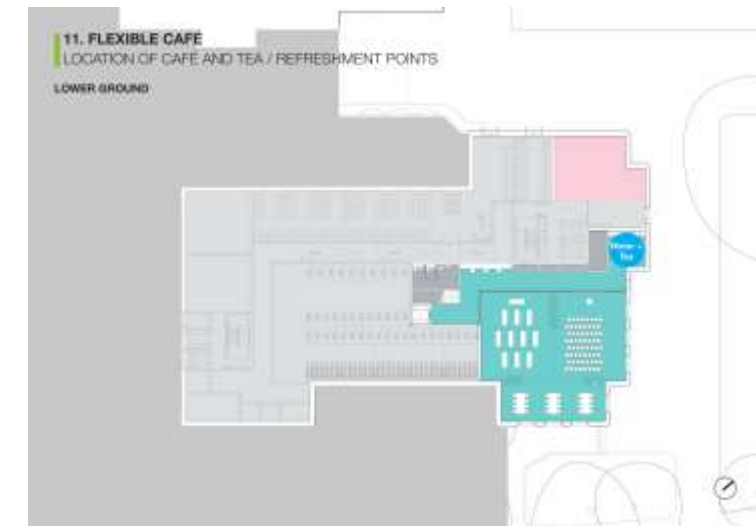


# 11. FLEXIBLE CAFÉ

We welcome the general Café as this makes the building welcoming to the community and is a source of revenue, **however we feel that an additional dedicated women only café is integral to the ethos of the women's building.** Women need to know where to go, not to have to wander around a building looking for an available kitchenette to find private space.

Kitchenettes should be for people working or attending sessions in the Women's Building, not optional additional spaces for the public to use.

The main Café currently suggests that it can only support 5 tables. This is very limiting to the amount of people that will want to use it especially as the training kitchen will be serving food as well as coffee.





# 12. TRAINING KITCHEN

**We welcome the expansion of the main kitchen to provide training facilities in a working environment, especially as this could collaborate with the Clinks Restaurant programme.**

It is not possible to determine whether the current size for this facility is appropriate for these functions without further investigation and the feasibility study.

**However, a training Kitchen is not suitable for Therapeutic Life Training classes** where women learn Home Economics and how to cook for their families. This requires a training room comprised of kitchenettes to facilitate individual learning in a group environment. This was an important part of the sort of holistic therapy that was offered to the women at HMP Holloway.

## 12. TRAINING KITCHEN

### WE DID

- The kitchen area has been increased to 25sqm and is now large enough to accommodate small scale cooking classes. We believe the training facility will benefit from the direct relationship to a commercial operation giving practical, real-life experience.



# 13. ARTS AND CRAFT

**Art Therapy and Art and Craft facilities were an integral part of HMP Holloway, therefore a DEDICATED Arts and Craft Centre accommodated within the Women's Building is imperative.**

**Timesharing these facilities with the MPH and the creche is totally impractical** as this does not allow for consistency or for women to have their children cared for when they attend classes. It would take a huge amount of time to clear up then set up and repurpose each time the room has a change of use and thus eat into class time. The amount of equipment required for creative practices has been completely underestimated or not understood in the current proposal.

**Dedicated rooms would provide consistency and continuity.** Women are unlikely to want to use rooms that are in constant flux or are only open at times that are not convenient to them. This also applies to the wider community use of these rooms including youth and older people.

**A Creche** should be a dedicated space so that women can have their child cared for at any time, day or evening, so that she can attend a session at any time that suits her work/life schedule.



CP4H suggested Art rooms need space for working and equipment, materials need to be accessible and stored in an adjacent space. Many art products are dangerous or toxic to children.



# 13. ARTS AND CRAFTS are all too often under-valued and mis-understood.

**Arts and Crafts** are integral to not only providing **Art Therapy**, but will be an important resource for the community. The image in Peabody's presentation suggests a crowded ceramics session in the one dedicated art room at the Islington Arts Factory. **Ceramics is an essential part of the legacy experience and need to be in a dedicated space**, it requires a kiln, throwing wheels, tubs of glaze, storage of new and recycled clay and materials and shelves for drying. It is a dusty environment and totally unsuitable to sharing space. Clay is malleable when wet and brittle when dry (which can take days) prior to firing, meaning that transportation of work and storage of unfinished pieces needs to be catered for to avoid damage, which can be deeply disturbing for the maker. This is just not possible in a temporary or shared space.



## 13. ART & CRAFT STUDIOS WE DID

- The proposed building has a range of different spaces that have been designed to be **flexible and able to accommodate a range of different activities** with ample secure storage to facilitate this. For example, classes could be accommodated within the **3 orche spaces** when these are not being used or within the **multi-purpose hall** and in the outdoor areas when weather permits. It is also worth noting nearby facilities that would benefit from increased uses, such as the **Islington Arts Factory** as part of a **hub and spoke model**.

## ISLINGTON ARTS FACTORY

- LOCATED OPPOSITE THE WOMEN'S BUILDING ON PARKLURET ROAD
- FOUNDED IN 1977, ISLINGTON ARTS FACTORY IS THE ONLY MULTI-ARTS COMMUNITY CENTRE IN LONDON BOROUGH OF ISLINGTON
- PROVIDES OVER FIFTY EDUCATIONAL COURSES IN ART, DANCE AND MUSIC
- INCLUDES ART, MUSIC AND DANCE STUDIOS
- <2MINS WALK FROM WOMEN'S BUILDING



POTTERY CLASS AT ISLINGTON ARTS FACTORY



This image implies that Ceramics can be **diverted** to the Islington Arts Factory which **DOES NOT** have plans for these facilities indicated in the new plans for the new development for that site

CP4H suggested images for dedicated Ceramics Studio



## 13. ARTS AND CRAFT – A dedicated complex

The whole point of the Art and Craft complex in the Women's Building is to enable the delivery of Art Therapy and to encourage women to explore and grow their creativity. **To suggest that these specialist and integral services can be diverted off site is totally contradictory to the fundamental requirements of Therapy, and the SPD requirement for like for like services under one roof.**

**The Art Room** needs to be a dedicated space. Artwork is a creative process; work can take many sessions to complete, may not be able to be moved, or may need time to dry. The space needs to have a reference library for inspiration at hand (You cannot pop out to the Cat and Mouse library every time you want to look for some reference). Art studios require washing facilities for paint as some paints are toxic and should not be washed in a kitchen sink. You need easels, chairs, different size tables, easy access to stored materials and wall space for displaying work.

The Arts Studios should have **Artist in Residence spaces** to give women a real chance explore their creativity and inspire others.

All art and craft facilities need good natural daylight and daylight lighting for evening sessions.

The Art rooms can also be hired on an hourly basis for private group sessions or by artists when they are not in use by classes so as to help them be financially viable.



Artist in residence spaces

# 13. ARTS AND CRAFT – Sewing, woodworking and repair workshops

The Arts Centre needs to provide **Sewing Workshop facilities** for training and creative classes. In an era of throwaway fashion coming to an end and a more environmentally friendly relationship with clothing on the horizon, a dedicated textile/sewing room will benefit individuals and the environment. This requires sewing machines, overlockers, a layout table for cutting fabric and storage for rolls of material. These items are not transportable.

In the same vein, **Wood-Working and Repair Shop** would be a forward thinking facility in the Women's Building as we move to live in a less throwaway world. **A repair centre** would give women and the community the opportunity to gain new skills, be able to house all tools in one place and offer training and support to women and the community. The IT hub would need a dust free area close to the tools and the workshop to repair digital devices.



Textile facilities



**BBC 1 The Repair Shop**  
A comprehensive workshop for all sorts of repair to objects



Woodworking workshop



Stained Glass workshop

# 13. ARTS AND CRAFT – Printing facilities

The Arts Centre Should also have **Creative Printing Facilities** as well as **Digital Printing Facilities** that can be utilized by the whole community. These facilities not only provide skills and empowerment for women, they can provide revenue streams for the Women’s Building in the form of hiring the space, commissioned work and producing printed material and clothing for sale.

There are many forms of printing that a print workshop can offer including Screen Printing, Lino Printing, Etching, block printing, Monotype and Digital printing (aligned with Digital Media and IT).



Screen Printing workshop



# 13. ARTS AND CRAFT – Digital Media and Photography

**The Women's Building needs a Media/Digital Hub.** While it is appreciated that laptops can be stored on a trolley and wheeled around to different sites, this cannot be said for display screens, tables, chairs and other equipment. A trolley can not give advice or repair your device. We live in an ever-increasingly digital world, a digital hub would offer future proofing in this discipline.

**The Media Hub** can provide **Photography** spaces, large viewing screens and space to work and print documents. It could collaborate with, and complement the recording studio in the Islington Arts Factory. Many projects require multiple disciplines; sound, image, editing etc.

**The Islington Arts Factory** plans seem only to offer music and dance and flexible space that could be used for art. It is not an arts centre that covers the needs of the Women's building and is not a substitute for it. Having two different Arts Centres next door to each other will create a vibrant and creative hub in the area, thus generating footfall interest and revenue.



Digital media studios



Islington Arts Factory redevelopment plans

# 14. MUSEUM

The proposed incorporation of a museum space within the reception area would only be viable if the space is bigger enough to facilitate permanent and temporary exhibits on a continuous and ongoing basis. **CP4H is keen to allocate enough space in the Museum for two mock-up cells, one replicating the existing prison cells, one from the Victorian era. These would be of huge educational interest, especially for younger visitors.**

**A museum on the site should be accessible for the public to visit at all times (within opening hours) to learn about the history of the site. A museum as part of the WB is not just to historize archives, objects and testimonies related to Holloway Prison but engage with the history and issues around women and prison today. An active living memorial that can generate educational projects and discussions to understand and learn from the experiences of individuals, collective struggles (Suffragettes, Greenham Common Women etc), the institutions and policies that took place on this site and have directly affected the lives of so many today.**

There has been so much fantastic research around Holloway prior and since its closure uncovering the complex history and experience of women. There are many visual art works, plays, texts and books which provide a multi-faceted and detailed insight, reflection and analyse of attitudes to women in the UK, their experience and how they have been affected by the Criminal Justice System. All this material needs to be collated in one 'home' and should not be limited to statues and outside notice boards as indicated in the proposal, although we welcome all the additional legacy ideas such as the cobbles, keep them coming!



**Islington Museum Echoes of Holloway Exhibition 2017**  
These exhibits have no permanent exhibition space and are archived in the Museum. Other HMP Holloway artifacts are located in various locations, mainly archived and not on display.





# 15. IT ROOM

**CP4H** suggests that the IT room can be shared with the digital media hub.

A trolley with laptops is a good storage device, which still needs to be stored somewhere safe, but is no real substitute for a workstation and associated facilities such as printers and large digital screens. IT rooms will also need access to a service/repair area with expert help and advice.

This site will have thousands of people living on it all with digital devices and with different levels of understanding, knowledge and ability. **As a part of making a community feel supported in an increasingly digital world, a Digital/Media hub will be an absolute necessity.**

IT workshop space



## 15. IT ROOM

### WE DID

- We have taken inspiration from how IT training is delivered in schools, who have moved away from dedicated IT rooms to providing a **laptop trolley** that holds enough computers/tablets for an entire class. The trolley **provides excellent flexibility** as it can be wheeled to wherever it is needed – indoors or out, and can safely secured in a store room or large cupboard.



Peabody's  
version of  
an IT Hub

# 16. MUSIC AND RECORDING

Whilst appreciating that there are other facilities elsewhere in the locality, it has not been established what the capacity is for these venues to serve this growing community. The Women's Building is supposed to house like for like services under one roof.

**Women in the prison found a creative outlet through Prison Radio and in the community still do work with theatre and spoken word artists which should be represented in the Women's Building.**

**Collaboration with the Islington Arts Factory and other locations will generate a creative hub in the area and benefit all.**

## 16. MUSIC AND RECORDING

### VALE ROYAL AND PLATFORM ISLINGTON

NEARBY MUSIC STUDIOS AND RECORDING FACILITIES



VALE ROYAL - TILEYARD CREATIVE QUARTER

- Europe's largest community of independent artists and music hub.
- Provides world class music studios.
- Located 20mins walk from the Women's Building at Vale Royal, off York Way.



PLATFORM ISLINGTON

- Platform is Islington Council's creative hub for young people.
- The former Hornsey Road Baths laundry has been transformed into a theatre, performance space, media suite, a recording studio, dance studio and a cafe.
- Includes music and recording studio.
- Located 15mins walk from Woman's Building at Hornsey Road Baths.

**Once again Peabody is suggesting that an important discipline be diverted off site, thus not available to women in the Women's Building**

# 17. THERAPY ROOMS - Art Therapy

Having spoken to therapists who worked in HMP Holloway for decades, they reiterate the need for **DEDICATED** Therapy spaces. **Continuity is imperative.** There needs to be office space for the therapists when they are not taking sessions. A feasibility Study will help determine whether the proposed three approx. 10sqm, three approx. 20sqm and one large approx. 60sqm rooms would be adequate.

**Art Therapy is a key aspect of the Therapy delivered at HMP Holloway. There was a 400sqm dedicated art space for Art Therapy as well as the art facilities offered to the general prison population in the Education Department. To propose that there are no dedicated art spaces in the Women's Building is contradictory to the whole ethos of the building.**



Art Therapy building at HMP Holloway



# 17. THERAPY ROOMS – Therapy spaces

Delivering meaningful Therapy requires suitable and purposely designed spaces. The furniture and surrounding space has to be comfortable and welcoming. Although it is appreciated that these rooms could be booked for aligned purposes and private meetings to make them flexible, their primary purpose should be for delivering therapy.

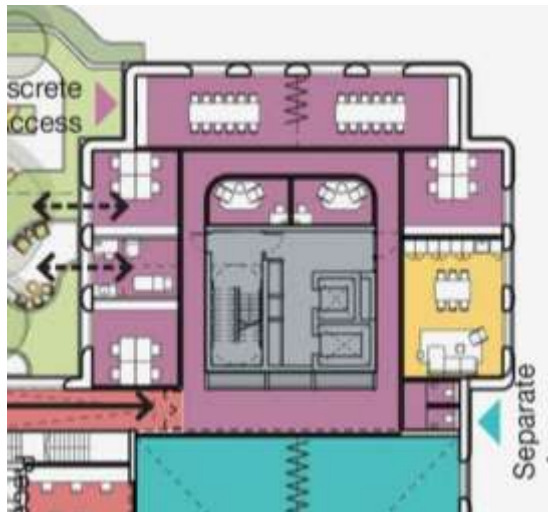
Some of the rooms in Peabody's plan have no natural light. There are no managerial offices indicated that can house the administration and sensitive data resulting from the sessions, or provide space for the therapists to work outside of a session.



Intimate Therapy Room



Massage/Therapy Room



Peabody's Suggested Group Therapy and more intimate Therapy Rooms



Group Therapy Room

# 17. THERAPY ROOMS - THERE ARE NO WOMEN ONLY SPACES

So much has been crammed into the current plans that there is no room for any women only spaces, this is a crucial aspect of the Women's building.

One of the **KEY FACTORS** that has always been expected of the Women's Building is that it has space for **women-only services**. CP4H is very disappointed that there are no women only spaces, or a women only Café in the plans.

This is particularly important for some ethnic minority groups as well as women who have had contact with the Criminal Justice System.

Although **Reclaim Holloway** have always maintained that they do not want the Women's Building to be run by **MOPAC** or any other government body, this does not preclude some of the services that these organisations offer to be present in the Women's Building.



Art Therapy can include all sorts of disciplines that would be easily delivered in a comprehensive arts complex, not just drawing and painting.



mphil-phd-art-psychotherapy  
Goldsmiths



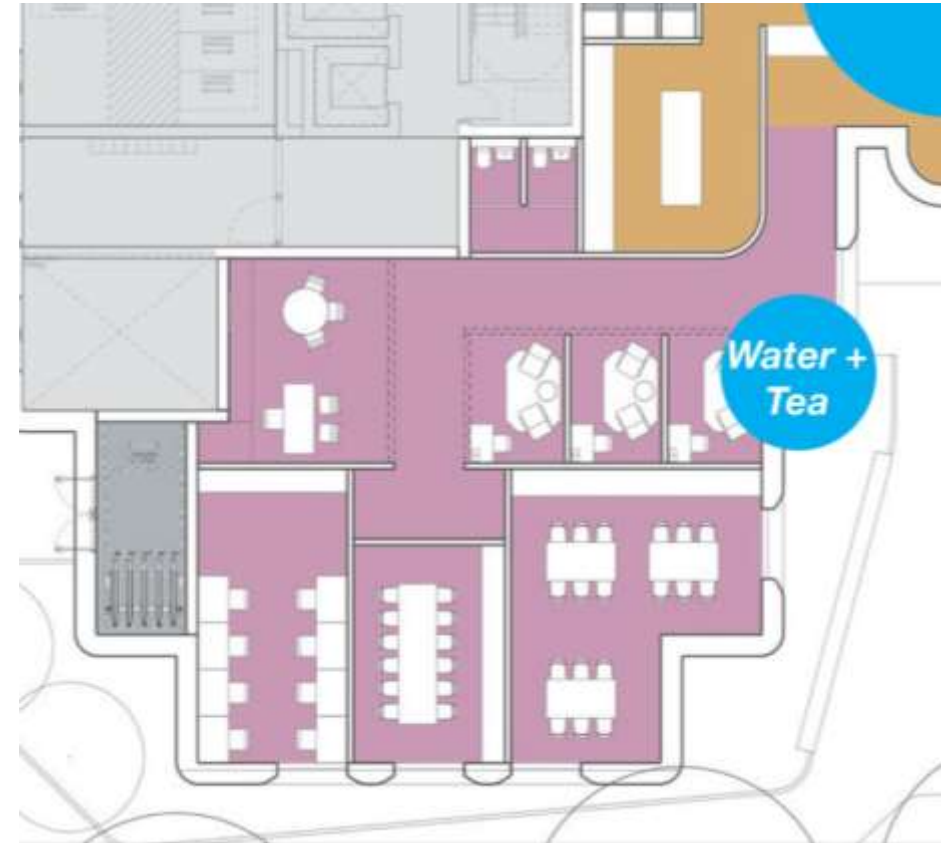
Sensory Therapy Room

# LIKE FOR LIKE SERVICES

There are no real viable plans for space for the Like-for Like services that were offered at HMP Holloway. To suggest that all 40 or so organisations and services aiming to meet the women's needs can fit into the zone suggested in the plans or timeshare these spaces shows little understanding of what is required to deliver their services. Sharing the proposed 'flexible' spaces is impractical for both the organisations and services as well as the women who seek to use them.

These offices need to be dedicated as working space with consultation rooms where women's problems can be discussed privately, and organisations can establish roots and networking connections with other service providers. They cannot be shared as training rooms as no organisation would be able to operate in such a constantly changing and unreliable environment. Organisations need to be able to rent permanent space to deliver their services which also provides consistent revenue.

**A proper Feasibility Study would identify the services that would be housed in the Women's Building and how much space they realistically require.**



Peabody's entire Suggested area that will house services from upward of 20-50 organisations, training rooms and private interview rooms. **CP4H maintains that this is wholly inadequate. Signposting to services off site in complete defeat of the objective.**

# 18. SWIMMING POOL

**CP4H** dropped asking for a swimming pool a year ago.

However, **CP4H** would welcome the relocation of the tiled griffin on the pool floor somewhere in, around or on the Women's Building.



The tiled Griffin on the floor of the HMP Holloway swimming pool

# 19. WOMEN'S REFUGE – Emergency Housing

This is a legacy building that relates to the Criminal Justice System, and fundamentally wants to help women re-integrate back into society. 6 out of 10 women leave prison without a home to go to.

CP4H appreciates that there are Refuge spaces for women in Islington, however, we strongly feel that an extensive Women's Refuge would not be best sited in the Women's Building as it would be an obvious place for an abuser to seek a victim who has fled a home. An **EMERGENCY HOUSING Service ONLY** is an integral and necessary service that the Women's Building should offer.

What CP4H is proposing is a small number of Studio-style accommodations, including some that could accommodate children. The principal of this service would be to provide emergency accommodation that would only be required for a few nights as it would have immediate access to all the services in the Women's Building whilst accessing a wider network of secure refuge housing that would be safe for the Woman (and her children). A country wide network of Women's Centres across the country and Community programmes would help house outside normal Council Channels or Hostel systems where possible/appropriate.

If a woman needs to flee a home she needs to know that there is somewhere she can go. She may not have a phone, belongings or money, **but she should know that she can go the Holloway Women's Building for help in the same way that everyone knows they can dial 999 for help.**



Floor plan from Anawim Women's Centre Birmingham with hostel/ residential spaces as exemplified in Islington Council's DRAFT Masterplan Appendix 2



# 19. WOMEN'S REFUGE – Some examples

**One Small Thing** project has done extensive research on what a Women's Building should offer, and as well as all the above-mentioned services and facilities, the main finding was that refuge spaces **with** the organisations and services to help them get to a space when they can move on was the overriding practical way it could help women.



**One Small Thing's** project for Women and Children Refuge in Southampton, Hampshire, approx. 4000sqm

## Hope street

**A pioneering residential network at the heart of the community for women and their children**

Our commitment to systemic change for women and their children in the justice system, has inspired us to pioneer Hope Street residential community services and a new, purpose-built environment, designed with women and children at its heart.

<https://onesmallthing.org.uk/hopestreet>

## San Francisco Women's Building

**The Women's Building is a safe place focused on women's issues. Here everyone can come together and find their own confidence and strength. It offers everyone the tools and resources to create better lives for themselves, their family and their community.** The four-story building rents to multiple tenants and serves over 20,000 women a year.

<https://womensbuilding.org/>



[https://www.youtube.com/watch?v=BBaNjIX\\_rl&feature=emb\\_logo](https://www.youtube.com/watch?v=BBaNjIX_rl&feature=emb_logo)

# ALL SERVICES UNDER ONE ROOF

The whole point of this legacy building is to provide help and empowerment to women in all areas of their life. It should **NOT** be a signposting hub that just send women away somewhere else or tell them to come back on a different day or time.

There has still not been a feasibility study on the Women's Building to help resolve these issues

**Any woman, of any age should know from childhood that if she need any sort of help, that she can visit or contact the Women's Building, and there will be services there that can help her.** This is a place where women and the community will want to go for many reasons. People have different and complex lives and will not be able to use those services if they are constantly changing the time and location in which they are held. Flexible means that women can access the services when they are able, not that the services are so flexible that they are never happening at a time in which she can attend.

**It has been suggested that maybe we could use some of the commercial spaces for Women's Building services. However, it supposed to be a building all under one roof, not a sprawl of services dissipated around and beyond the site.**



CP4H Pavement Parade  
September 2020

# RESEARCH

**One of the key factors in improving women's lives in the future is Research.**

**CP4H** believes that the Women's Building should be a centre of excellence and forward thinking ideas. It should have the space and facilities to be able to do all sorts of research work, liaise with other institutions and apply new thinking and practices into the services that it provides for women.



**Artwork by Joan Wisdom.**  
Edward Adamson Art Therapy, Netherne Hospital 1960's  
Artwork held in Wellcome Trust collection



**Emmaline Pankhurst Statue**  
Westminster, London September 2020



# FUTURE PROOFING

**Future-proofing.** Since it may be 5 years before the building opens, the Planning proposal should be flexible enough to allow space to be added as the feasibility study and fundraising identify new resources and services.

Post Covid-19, women and families will be facing not only a national mental health crisis, but many other complex and related problems including possible fuel and food disruption due to Climate Change. **CP4H does not see any form of future proofing in this current plan.**

Future-proofing also means **protecting the environment.** In keeping with other green features mentioned earlier, the Women's Building should be designed and **constructed as a net-zero carbon operation.**



**D4 Corridor HMP Holloway** by Erika Flowers 2016

# FEASIBILITY STUDY

This whole process has been about the community asking for an iconic and transformative Women's Building, and without any meaningful study, Peabody and the council are trying to get away with providing as least space as possible. To try and secure the exact space the Women's Building should inhabit before a feasibility study is absolutely and completely the wrong way around.

The feasibility study should be about what the Women's Building needs to be, not how to fit the services into a space that is not big enough to accommodate what is needed.

The prison is an unusual form of social infrastructure within the context of the borough. Whilst the prison reform programme looks at the provision of prisons at the national level, it is also important to look at the more localised impact of the prisoner location and ensure that relevant social infrastructure is still adequately provided for. The historical use of the site as a women's prison is of national, regional and local importance.



# What should happen next?

Please note that **CP4H, Reclaim Holloway** and all **interested parties in the community** are open to all ideas that pertain to increasing the size of the Women's Building in order to achieve a building that is iconic, is fit for purpose and a transformative space for women. **The only way to resolve this situation is to do a thorough feasibility study to determine what spaces are required and how they function together to maintain a viable operation.**

**We would like to see alternative options for the Women's Building that include a stand-alone Building, an annex building or more floors added to the existing plans with a distinctively different feel from the flats.** We have always wanted to be engaged in the conversation to work to a common goal, and do not accept that just because we are this far down the line with the current plans, that better options cannot be explored. There is no point in building anything that is not fit for purpose.

**The sourcing of additional funding should be explored in order to ensure the best possible outcome for the Women's Building.** This should include funding streams for construction, fixtures, fittings and equipment as well as future running costs.



Emmeline Pankhurst Statue  
Westminster, London September 2020

# BUILD BACK BETTER

Lets use this opportunity to show that we really Care about women and empowering their lives.

That women are again being expected to accept a building that will not meet their needs is shameful to all women that have fought for women's rights, and will fail all women who need the services that are not able to be housed in the existing plans for the Women's Building.

We should be building the infrastructure to build on and provide better and more comprehensive services than could be offered to the women at HMP Holloway. All the positive recommendations in the Corston Report, which is now over 10 years old, still have no infrastructure in London, especially considering the vacuum of services that has been created by the closure of London's only female prison.



Emmaline Pankhurst Statue  
Westminster, London September 2020

# How can this be resolved?

**What is the problem?** – The Women’s Building is not big enough to provide all the like for like services present in the former Prison, therefore will not be meeting the needs of women or be able to be a financially viable building.

**The needs of women need to be met** - This site should be designed around an iconic Women’s Building. The drive for Maximum provision of housing has relegated the Women’s Building to one floor below two blocks of flats.

**There needs to be enough space to house the Like for like services under one roof.** Increasing the size of the Women’s Building would not drastically impact housing, but would serve women and the community in many other ways. **Alternative solutions on the site should be explored.**

**Funding** – Although Peabody are obliged to provide a (minimum) Women’s Building, no outside funding has been sought or offered for the Women’s Building, while millions of £s have been granted and loaned for housing. The MOJ, the Government or any other body concerned with women or the Criminal Justice Sector have not yet contributed to the Women’s Building in a financial or advisory capacity. If funding is the problem, then we will seek additional funding in order to achieve the best possible outcome for the Women’s Building.

**Feasibility Study** – A thorough Feasibility study that can inform and guide what the Women’s Building needs to be should be done ASAP and the findings acted upon in an embracive and creative way.



Letter Home by Erika Flowers 2016



# AN OPPORTUNITY NOT TO BE MISSED

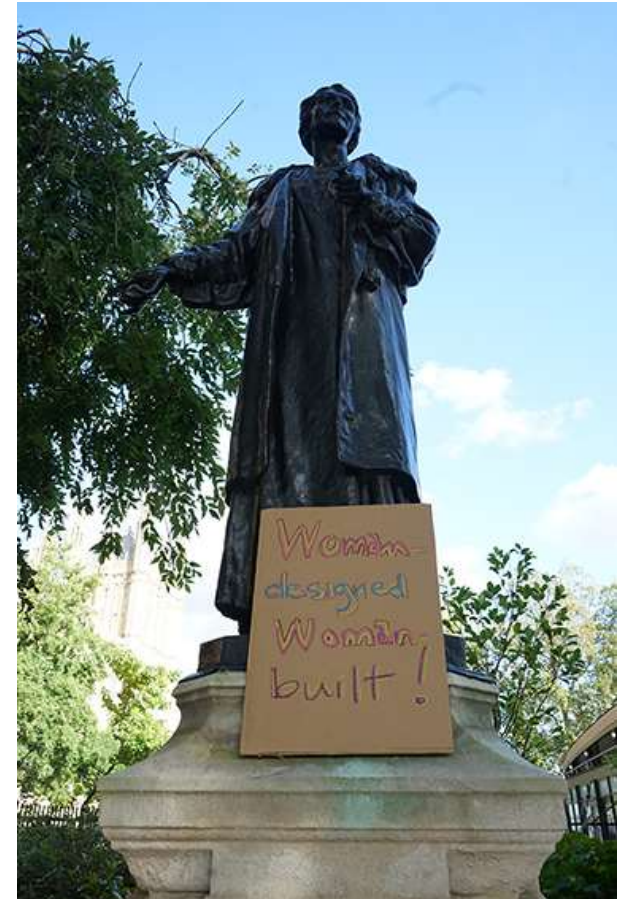
This is an amazing opportunity for **Peabody** to provide a Women's Building and housing that is true to the foundations on which the company was built.

An amazing opportunity for **Islington Council** to demonstrate it's honouring the legacy of HMP Holloway's 170 year history by supporting an iconic and transformative Women's Building that will offer compassionate and pioneering work with a worldwide reach.

An amazing opportunity for **women** to get help, new skills and empowerment for generations to come.

An amazing opportunity for the **Community** to share the Women's Building's facilities and community spaces.

An amazing opportunity for **society** to embrace the ethos of a 'Caring Nation'.



Emmaline Pankhurst Statue  
Westminster, London  
September 2020



HOLLOWAY WOMEN'S BUILDING, CP4H SAYS....

**MAKE  
SPACE  
FOR  
WOMEN**